Increasing Europe’s competitiveness through cultural heritage research

Millions of tourists enjoy Europe’s museums, monuments and landscapes every day. Cultural heritage has become a point of reference in our changing societies, demonstrating the cultural richness of the continent. At the same time research on these valuable objects is underfunded in many countries. This is short-sighted. Researchers are needed to keep the trend of industry booming – they develop key technologies to save monuments and art pieces for future generations worldwide.

Coordination of national research is the key to cost effective and sustainable funding. This is why the EU 2020 strategy and the »Innovation Union« ask for increased cooperation. The domain of cultural heritage appears best suited for common efforts: Climate change, natural disasters and pollution threaten cultural heritage worldwide. Protecting it with innovative techniques is a grand challenge.

The aim of the conference is to discuss the results of the EU project NET-HERITAGE with stakeholders and policy makers. The ERA-NET has laid the foundations to better coordinate national research funding.

Conference, Brussels, March 24th 2011
Committee of the Regions, Brussels

Programme managers from 14 countries have identified best practise in funding. They have collected ideas on how to foster young talents. For the first time common research priorities have been identified.

When funds are scarce, information on needs, strengths and priorities within the domain of cultural heritage research is valuable for scientists and policy makers. Outstanding research projects are presented. Regional case studies show how the preservation of cultural heritage brings smart growth and how it enhances sustainable economic development.

Recently cultural heritage has been identified as a priority topic for increasing national and EU R&D funding with a »Joint Programming Initiative« (JPI) by the European Commission. You are invited to follow the exciting process of the development of the European Research Area

More information about NET-HERITAGE is available on www.netheritage.eu|www.heritageportal.eu|www.netheritage.de

Part 1: The economic and social dimension of cultural heritage

Moderation: Isabel Rodríguez-Maribona, Tecnalia, Technology Cooperation, Spain

About the importance of research on cultural heritage – Views from the European Parliament

Cristina Gutiérrez-Cortines, MEP, Spain

Cultural heritage as a regional economic factor

Hervé Pecson, Agence pour le Développement et la Valorisation du Patrimoine, France

Case study Avila, Spain: Benefiting from cultural heritage in a sustainable way – results of the EU project »Peer reviews for Sustainable Eco-Regions via Europe«

Roberto Rodríguez, Avila City Council, European Area, Spain

Questions from the audience

Part 2: Innovation for cultural heritage research:
What are the needs in science and in applied research?

Moderation: Christophe Dessaux, Ministry of Culture, France

Experience from the European Construction Technology Platform

Olga Zanoli, Minister for the Environment and Spatial Planning, Slovenia

The impact of climate change on cultural heritage:
The EU project Climate for Culture

Johanna Leisner, Fraunhofer-Gesellschaft, Germany

Technologies to protect cultural heritage – a critical evaluation

Adriana Bernedel, Italian National Research Council, Institute of Atmospheric Science and Climate, ISAC-CNR

Experience & Improvement of a SME with the support of European Research Projects

Guillermo Andrade, SIT Transportes Internacionales, Spain

Questions from the audience

Overview on national funding programmes

Sylvee Mac-Callin, Ministry of Culture, France

Optimising the framework for young researchers in cultural heritage research

Barbara Świętkowska, National Museum in Krakow, Poland

The United Kingdom Science and Heritage Strategic Research Programme: Building Capacity, Creating Impact

May Cassar, University College London, United Kingdom

From NET-HERITAGE to the Joint Programming Initiative

Cristina Sabbioni, ISAC-CNR, Italy

Questions from the audience

Exhibition opening »NetHerTouch«

Scientists will present hands-on case studies of research in cultural heritage science. Moreover, posters will present results of projects in cultural heritage research. Find out more about the plasma technology, try out the field mapping system »Mobile Mapping System« and have a look at miniature wireless sensors!

Participants:

Tamas Fejérdy, ICOMOS, Hungary
Terje Nynø, Directorate for Cultural Heritage, Norway
Cristina Gutiérrez-Cortines, ISAC-CNR, Italy
Martin Pucher, ConsoliddaT, Kunst & Kulturgut GmbH, Germany
R.N., ICCROM *
Mechthild Rössler, UNESCO

Final conclusions

End of conference
Increasing Europe’s competitiveness through cultural heritage research

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An initiative of the EU project NET-HERITAGE – Conference – Brussels, March 24th 2011

NET-HERITAGE

Grant Agreement no 219301 NET-HERITAGE

Registration
You can register by E-Mail giving your name, surname, title and the institution you are working for.

For registration please contact
Ms. Nina Weichselfelder
at the German Federal Foundation for the Environment (DBU):
n.weichselfelder@dbu.de

At the conference, a list of participants and speakers will be distributed to all visitors. Please inform us in your registration E-Mail if you agree that your name, the institution you are working for, and its location will be published in the participants list. The list will be exclusively distributed at conference visitors and it will not be published online. Registration is free.

Deadline for Application: March 16th 2011

Contribute to the poster session
At the conference a poster session will take place. The aim is to present results of recent national and EU research projects in cultural heritage.

If you wish to send a poster please contact
Ms. Viktoria Piehl at Fraunhofer-Office, Brussels:
Viktoria.Piehl@isc.fraunhofer.de
tel. +32 2 5064243

Conference venue
The conference will take place at the Committee of the Regions (Jacques Delors Building, 99 Rue Belliard, 1040 Brussels).

Closest metro stations: Schuman and Maelbeek. Several bus connections at nearby Place du Luxembourg.

http://cor.europa.eu

About the EU project NET-HERITAGE

NET-HERITAGE (European Network on Research Programme Applied to the Protection of Tangible Cultural Heritage) is the first significant initiative which has set out to coordinate national RTD programmes of European countries, and support European programmes in research applied to the protection of tangible cultural heritage.

The ERA-NET is a partnership of ministries, funding agencies and national RTD authorities from 14 European countries. It has embarked on a monumental effort to fulfil a crucial need within EU research policy: to overcome the barriers of exchanging information on coordinated research activity applied to the protection of tangible cultural heritage.

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Visit the Observatory!
www.heritageportal.eu is a web portal developed as part of the NET HERITAGE project and consists of a database of articles, documents and datasets, and a social networking area.

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